



**GIMME5
FIRM.COM**

PROJECT PROPOSAL

Branding, Design, Print, Web, & Apparel
317.732.7081 • Gimme5Firm.com

Scope of Work

Gimme5Firm.com, LLC will provide **Brand Image Development and Communications** encompassing Print, and Web collateral. To enhance the quality of presentation with the existing communications and media team of SLAC in web development, social media representation, and deployment, print collateral, including corporate branding, i.e., business cards, stationery, billboards and signage for **The Common Street Clinic (CSC)**.

The project entails a branding trajectory to communicate compassion and dignity for community to enhance the public image with the re/development of your brand image and online presence via the development of an attractive responsive website accessible via mobile and desktop, (2-3) initiation of or upgrade of social media presence with branded social media templates, (3) Billboard concepts, (1) T-shirt concept, (1) Hoodie/Sweatshirt concept (in time for Fall/Winter).

My goal is to capture an authentic yet first-class quality brand image.

Web Development, Brand Image Design & Deliverables Plan

TBD (Rolled out in phases)

Estimated Completion

TBD

Cost

Total: \$6,175- \$7,475

Options

- Ongoing Webmaster Services are \$95.00/hr or 10 hour credits for \$850.00

Project Start

To start this project, a minimum payment of \$1543 is required.

All transactions are handled electronically.

<p>Terms of Payment</p> <p>Gimme5Firm.com, LLC will provide the listed service(s) via scheduled installments.</p>
<p>Payment Schedule</p> <p>\$1,543 - \$2,000 Sept 1, 2021</p> <p>\$1,543- \$2,000 Oct. 1, 2021</p> <p>\$1,543 - \$2,000 Nov. 1, 2021</p> <p>\$1,543 - \$2,000 Nov. 1, 2021</p> <p>ADDENDUM</p>



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Scope of Work continued

Custom Website Development: \$4900.00*

Utilizing copy from www.slac.org

(Web domain and hosting not included and billed separately)

Social Media Platform branding: \$1700.00*

Initial deployment on Facebook and Instagram including templates for in-house updates and scheduling

Signage branding: ~~\$525.00*~~

(3) Billboards

(contract and installation not included)

Corporate Branding: \$350.00*

Business cards, Letterhead, and Envelopes

(print and shipping not included)

* Approximate projected cost

All transactions are handled electronically.

